

# Chicago Chocolate Tours



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## **CELEBRATE THE FOURTH OF JULY THE SWEET WAY WITH A RED WHITE + CHOCOLATE TOUR**

Chicago Chocolate Tours Offers an Exclusive Red, White + Chocolate Tour to Celebrate Independence Day Weekend

*Chicago, June 27, 2011* – Last year, eighty percent of adults planned on attending a barbecue to celebrate the Fourth of July, complete with friends, family, fireworks, and good old American classics such as hamburgers and hot dogs. Those looking for a patriotic dessert adventure can choose to experience a special “Red White + Chocolate Tour” from Chicago Chocolate Tours during Independence Day weekend.

Chicago Chocolate Tours, founded in 2005, offers an exclusive opportunity to sample patriotic-themed chocolate treats and Americana specialties at local pastry and chocolate shops. Stops and samples on the Red White + Chocolate Tours will include Red Velvet cupcakes at More Cupcakes, White Chocolate Nut Cluster Delights and Chocolate Peanut Butter Crunch Bars from Sarah’s Pastries and Candies, White Chocolate Bread at Hendrickx, Chocolate Champagne Truffles from Teuscher, and a Red Velvet – White Chocolate Tea Latte with Double Chocolate Cake from Argo.

The tour will also include a special visit from Visiting Chocolatier Kokku Gourmet, who will feature their signature Chocolate Blend Dipping Sauce.

Valerie Beck, founder of Chicago Chocolate Tours, created the Red White + Chocolate Tours “to give chocolate lovers a way to connect America’s favorite flavor – chocolate of course! – to America’s national holiday, and to have another arena in which to celebrate with friends and family.” In addition, a philanthropic initiative is built into the tours, as the company supports charitable organizations such as CARE, which fights global poverty through means such as women’s entrepreneurship education. Says Beck, “our motto at Chicago Chocolate Tours is Uplift Through Chocolate, and linking the company to charitable outreach makes the tours all the more meaningful, especially during Independence Day weekend, as so many nations struggle for the same freedoms we enjoy in the US.”

Red White + Chocolate Tours will take place Saturday, July 2 at 4:30 pm, and Sunday, July 3 at 2:30 pm. The cost is \$50 per person. Tickets can be purchased online at <http://www.chicagochocolatetours.com/buy>, or by calling 312-929-2939 or emailing [info@chicagochocolatetours.com](mailto:info@chicagochocolatetours.com). Regularly scheduled public tours will continue to be offered on these dates, as well as on July 4. Chicago Chocolate Tours operates year-round; please visit <http://www.chicagochocolatetours.com/tours> for a full schedule.

A Chicago Chocolate Tour is a fun, fascinating, and delicious 2 ½ hour guided walking and tasting tour of select chocolate shops, bakeries, and cafes, including traditional and non-traditional chocolate locations. On a Chicago Chocolate Tour, guests learn about and sample chocolate treasures on one of multiple chocolate routes, and two all-cupcake routes are now available. In addition to providing “the sweetest tours in town,” the Chicago Chocolate Tours team also offers gift certificates and a Chocolate Travel Club, and operates sister companies in Boston and Philadelphia.

[www.chicagochocolatetours.com](http://www.chicagochocolatetours.com)

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