

Chicago Chocolate Tours



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LOCAL ORGANIZATION OFFERS SWEET ADVENTURE WITH MOTHER'S DAY EVENT

Chicago Chocolate Tours celebrates moms with "Chocolate and Flowers" tours

CHICAGO, April 28, 2011- Every May, sons and daughters across the country search for the perfect way to honor Mom on her special day. While chocolate and flowers have long been a staple of the holiday, one local organization is providing an event that offers a creative twist on the ordinary. Chicago Chocolate Tours, famed for the memorable experiences they create through their tours, are reprising their extremely successful "Chocolate and Flowers" tour, just in time for Mother's Day. An ideal compliment to any Mother's Day plans, "Chocolate and Flowers" tours offer a rare opportunity for the whole family to spend some quality time with Mom, all while enjoying some of the best chocolate Chicago has to offer.

Since 2005, Chicago Chocolate Tours have been providing a multitude of special excursions, and the "Chocolate and Flowers" event stands out as a yearly favorite. This limited edition tour takes guests, and their moms, on an adventure through time and around the world, without ever leaving the Gold Coast neighborhood. The tour groups visit some favorite local shops including White House Black Market where guests are treated to a special presentation by visiting chocolatier Katherine Anne Confections. Additionally, Randolph Floral Designs provides special Mother's Day flowers as gifts to every woman on the tour.

When developing this event, Chicago Chocolate Tours founder Valerie Beck knew she had a hit. "What's better on Mother's Day than chocolate and flowers and loved ones?" she said. "Our motto is uplift through chocolate so it was definitely a match made in chocolate heaven!"

Tickets for the Chocolate and Flowers walking tours on Saturday, May 7 at 4:30 pm, and Sunday, May 8 at 2:30 pm can be purchased online at www.chicagochocolatetours.com/buy, or by calling 312-929-2939. Tours will start at 900 N. Michigan, and advance registration is required. Tickets are \$50 per person. In addition to the Chocolate and Flowers tours, Chicago Chocolate Tours offers public and private tours daily. The company also offers Cupcake tours in the Magnificent Mile and Loop neighborhoods.

A Chicago Chocolate Tour is a fun and educational 2 1/2 to 3 hour guided walking and tasting tour of select chocolate shops, bakeries, and cafes, including traditional and non-traditional chocolate locations. On a Chicago Chocolate Tour, you'll learn about and sample chocolate treasures on one of five routes: Magnificent Mile/Gold Coast, Downtown Loop, Lakeview, or Geneva. In addition to providing "the sweetest tour in town," the Chicago Chocolate Tours team also offers seated chocolate tastings, gift certificates, and a Chocolate Travel Club.

www.chicagochocolatetours.com

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