



December 2010



Chicago Chocolate Tours

presents a sweet
newsletter

Chicago Chocolate Tours

Take a guided walking and tasting tour of select chocolate shops, bakeries, and cafes, and enjoy the sweetest tour in town! We tour 52 weeks a year, on public and private tours, and our mission is Uplift Through Chocolate!

www.chicagochocolatetours.com

In This Issue

Happy Holiday Shopping!
With: Gift Certificates, a Cruise,
and Jewelry!!

New Evidence of the heart-healthy
benefits to chocolate!

Plus, the Chocolate Lover of the
Month, and Customer Reviews!

Uplift Through Chocolate!

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Hello!

I hope you're having a gorgeous holiday season!

Things have been bustling this winter:

- * we've added wonderful new stores to our routes (see sidebar below!),
- * we're also offering new irresistible gifts - including a new line of jewelry - just in time for the holidays, and
- * the good news about the health aspects of chocolate keeps coming in!

Please enjoy our newsletter, and best wishes for a beautiful and warm holiday season. Onward and upward!



Welcome to our newest participating stores: the Christkindlmarket, Windy City Sweets and Harry & David! Learn about these and our other participating stores and chocolate friends at www.chicagochocolatetours.com/links, and see a list of which stores are on which routes at www.chicagochocolatetours.com/tours.



Your friend in chocolate,
Valerie



Valerie Beck
President, Founder, and Chief Executive Chocolate
Lover of
Chicago Chocolate Tours



Happy Holidays!

Have you finished your Holiday shopping yet?

How about a gift certificate to the sweetest tour in town, a trip on a Cocoa Cruise or a luxurious strand of Chocolate Pearls?

www.chicagochocolatetours.com/gifts

Gift Certificates

Shown: some Chicago Chocolate Tours team members - "Choc Stars!"
www.chicagochocolatetours.com/about-the-team

We offer around 15 - 20 public and private chocolate tours per week, on various neighborhood routes including the Magnificent Mile, Downtown Loop, South Loop, Lakeview, and French Market. Rain, snow, or shine!
Details are at www.chicagochocolatetours.com/tours.

The tours are perfect for corporate outings, bachelorette parties, or just a fun day out with your mom or dad, sister, or sweetie!



Live or traveling in Philadelphia or Boston? Check out our sister companies [Philadelphia Chocolate Tours](#) and [Boston Chocolate Walking Tours](#)!



More scenes from Chicago Chocolate Tours - "the sweetest tour in town:"



Give the gift of Chicago Chocolate Tours, with no expiration date. A Chicago Chocolate Tour is a guided walking and tasting tour of unique Chicago chocolate shops, cafes, and bakeries. Let them enjoy the sweetest tour in town!

Mediterranean "Cocoa Cruise" April 25 - April 30, 2011



Get ready to sample fine European chocolate in Europe with Chicago Chocolate Tours Founder

Valerie Beck! Valerie lived in Europe for 5 years and will lead chocolate tours in the cities we'll visit on Royal Caribbean's 5-day Western Mediterranean cruise, making it a Cocoa Cruise for our group. Sample the sweet side of Barcelona, Cannes, Florence, and Rome, as you learn about the history of these great cities and their amazing chocolate. A world of chocolate awaits! April 25 - April 30, 2011.

Jewelry



From chocolate tours of the finest chocolate shops, to the finest luxury chocolate pearls: Chicago Chocolate Tours introduces our line of fine chocolate pearl jewelry!



Necklace 4: Chocolate and Champagne Freshwater Cultured Pearl Necklace (also on Valerie in photo above)
8 - 9 mm pearls, 70" rope strand, no clasp, can be worn multiple ways including

doubled, tripled, or quadrupled

Necklace 3: Freshwater Dyed

Chocolate Pearl Necklace
9 x 9.5 mm pearls, 17" strand, 14 karat gold clasp



News-worthy chocolate: check out our latest **Chicago Chocolate Tours** media mentions at www.chicagochocolatetours.com/media!



Necklace 2: Tahitian Chocolate Pearl Necklace
9 x 9 mm pearls, 18" strand, 14 karat gold clasp, includes appraisal by independent gemological laboratory

Necklace 1: South Sea Chocolate Cultured Pearl Necklace (also on Karla in photo at top of page)
14 - 12 mm pearls, 18" strand, 14 karat gold clasp, includes appraisal by independent gemological laboratory



For more information or to purchase any of our perfect holiday gifts, please see www.chicagochocolatetours.com/gifts or contact us at 312-929-2939 or info@chicagochocolatetours.com.

Happy Holidays!

Sweet Dates

A quick calendar of events to save and crave



Tuesday, December 14:
Celebrate the season in style with NAWBO - National Association of Women Business Owners,

12/14/2010!
Party highlights include: a performance and CD launch by Harmony, Hope, & Healing, a group of formerly homeless women who have united in



Want to end your tour, on any of our routes, with drinks or a Champagne toast? Just let us know in advance, and after a Magnificent Mile chocolate tour, for example, we can send you to spectacular Shaun Rajah of the **Drake Hotel's Palm Court!**



Chicago Chocolate Tours supports [CARE](#),



and [Hull House](#).

uplifting song, a raffle to win a chocolate and champagne 70-inch cultured pearl rope strand from Chicago Chocolate Tours, food, drink, networking, more! Event details and tickets are at www.nawbochicago.org.

Tuesday, December 21: NAWBO Chicago Inspiring Entrepreneurs (IE) SIG meeting at Mindy Segal's Hot Chocolate in Bucktown from 6p.m. to 8p.m. The meeting will include peer-to-peer learning opportunities



s via an Educational Presentation by Erica Miller-Mahin, Software Developer and Partner/Owner of MassUpdater software and business social media site NetworkHoncho.com. The December IE meeting will include Open Networking opportunities in which attendees will have the opportunity to make connections with group members in order to strengthen relationships and initiate business synergies. To register, please contact the IE SIG chair April Carbone at carbone@chs-chicago.com or 312-505-9243.

Chocolate in the News



What chocolate lovers are saying about us:

"I just want to take a moment to tell you how much I truly enjoyed the Chocolate Tour this past Saturday. The weather was a little snowy but not very cold for a Chicago winter day. Our tour guide was absolutely delightful! Her smile was infectious, her knowledge of chocolate history was spot on and her energy was inspiring! We look forward to taking another one of your Chocolate Tours. Thank you again for providing such a wonderful day for all of us."
~Linda

"What a way to end a working trip to Chicago -- our group was terrific... amazing chocolates and baked goods mixed with history and a beautiful walking tour of Chicago. Thank you!"
~Tracie

"Thanks for a great tour on the Mag Mile. You did such a great job of giving us information, fun, and the chocolate was amazing. I am still dreaming of our cupcakes from More. Will definitely join you again!"
~Lisa



2010 brought us great news about the importance of chocolate in our lives! This year, German researchers revealed the results of an 8-year study about the impact of chocolate upon the heart. They found that those who ate a small serving of chocolate every day were 40% less likely to have a heart attack or stroke. This research is the first to track the effects of eating chocolate over such a long period of time.

Come find out more of the history and science of chocolate on a Chicago Chocolate Tour this winter!

Our schedules are online, and we look forward to welcoming you to one (or more!) of our five routes!

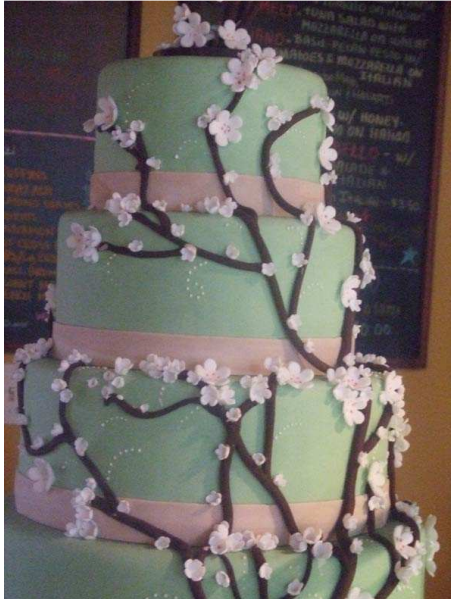
Chocolate Lover of the Month:



Every month, someone who takes a Chicago Chocolate Tour wins - you guessed it - more chocolate!

Congratulations to chocolate lover of the month Katie L. of Indiana! Thanks so much for taking a tour with us - multiple tours in fact! Your gift is in the mail - enjoy!

Want to know what chocolate lovers are saying about us? Read reviews on the sidebar of this newsletter, and at www.chicagochocolatetours.com/guestbook.



Help Wanted: Weekend Manager

Do you love chocolate, and love people? Are you detail-focused and highly organized, and an expert in office skills? Are you excited about working in the tourism and hospitality industry, and making people happy? Our entrepreneurial team is looking for YOU!

For more information visit:

<http://www.chicagochocolatetours.com/help-wanted/>

***Thank you for reading our Chicago Chocolate
Tours newsletter!***



Wishing you cozy sweet holidays!

